

MINUTES OF THE
SHREVEPORT-BOSSIER SPORTS COMMISSION ADVISORY BOARD
May 27, 2020

MEETING HELD VIA ZOOM MEETINGS

Members Present:

Billy Montgomery, Chairman
Doyle Adams, Bossier Parish Police Jury
Clay Bohanan, City of Bossier
Stacy Brown, Shreveport-Bossier Convention & Tourist Bureau
Joe Mero, City of Shreveport
Larry Anderson, City of Shreveport
Lyndon Johnson, Caddo Parish Commission
Bob Brotherton, Bossier Parish Police Jury
Ken Antee, Caddo Parish Commission

Staff Present:

Sheila Norman
Kelly Wells
Sara Aymond
Nick Kopka

Call to Order

The regularly scheduled meeting of the Shreveport-Bossier Sports Commission Advisory Board was held on May 27, 2020 via Zoom Meetings due to the Governor's COVID-19 order regarding board meetings. Vice Chair Ken Antee presided and called the meeting to order at 8:03 a.m. Mrs. Norman performed a roll call of the members. A quorum was present.

Minutes

The Minutes of the April 22, 2020 meeting were reviewed. Following review, Mr. Williams moved to accept the Minutes as distributed. Mr. Mero seconded the Motion which was voted on and passed with no public comment.

Financial Report

Mrs. Brown reviewed the April financials with the board members.

Mrs. Brown indicated that the May financials will give us a better picture of our financials as we move into the summer months. We do not need to transfer any money between accounts at this time.

Funding Applications

BMX Louisiana State Qualifier Race – The members reviewed and discussed the application. Funding had been approved for \$2500 previously. Following discussion of the event and its

needs and impact, Mr. Bohanan moved to provide an additional \$1150 in funding. Mr. Adams seconded the motion which was voted on and passed with no public comment.

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The staff asked the board how they wanted funding payments to be issued. After discussion, the board indicated they would like to see 50% payments made up front and then the staff could decide on the second payment's timeframe depending on the event's circumstances as to whether it should be closer to the event date or after the event date.

Funding Application Matrix for Economic Impact

Nick Kopka, Logistics Manager with the Sports Commission, gave an overview of a new matrix the Sports Commission will be utilizing to aid in determining the appropriate amounts of funding to suggest for events. The members discussed the usefulness of the matrix and how the information can be used to aid in determining funding for future years.

Sports Update:

Red River Balloon Rally – Mr. Wells informed the members that the sponsorship manager, Matthew Hammock, has raised the private funds needed to cover the expenses associated with the overflight on June 12-13, 2020. Mr. Wells discussed future options for the balloon rally with the board members.

Sara Aymond, Sales Manager, discussed the October 2021 Crappie Expo and Tournament and additional leads she is working on that include the Drone Racing League, United Kennel Club, Volleyball Nations League and USA Roller Sports. Miss Aymond also gave an update on events that have had to cancel.

Mr. Wells gave an update on Stageworks. He recommends having a meeting with potential management companies and putting together a committee from the advisory board to accomplish this. The members discussed the recommendation and options for use of Stageworks. Following discussion, Mr. Antee asked the Chair, Mr. Montgomery, to form a committee that includes Mrs. Brown and Mr. Wells, to explore the opportunity for a private entity to take over the building, make needed repairs and run the day to day operations. In the meantime, Mr. Wells and Mrs. Brown can talk with the City of Shreveport on the possibility of an agreement for the Sports Commission to host events in the building.

Adjournment

There being no further business, Mr. Williams moved to adjourned, seconded by Mr. Adams and approved with no public comment. The meeting adjourned at 8:58 am.

Billy Montgomery, Chairman

*Mr. Johnson joined in the meeting at 8:45 am.