

MINUTES OF THE  
SHREVEPORT-BOSSIER SPORTS COMMISSION ADVISORY BOARD  
July 22, 2020

**Members Present:**

Billy Montgomery, Chairman  
Doyle Adams, Bossier Parish Police Jury  
Stacy Brown, Shreveport-Bossier Convention & Tourist Bureau  
Clay Bohanan, City of Bossier  
Joe Mero, City of Shreveport  
Don Williams, City of Bossier City  
Bob Brotherton, Bossier Parish Police Jury  
Larry Anderson, City of Shreveport  
Lyndon Johnson, Caddo Parish Commission

**Not Present:**

Ken Antee, Caddo Parish Commission

**Staff Present:**

Sheila Norman  
Kelly Wells  
Taylor Gullatt

Prior to the meeting being called to order, Missy Setters and Logan Lewis with the Radiance Technologies Independence Bowl, presented an overview and update of the annual game for 2020.

**Call to Order**

The regularly scheduled meeting of the Shreveport-Bossier Sports Commission Advisory Board was held on July 22, 2020 via Zoom meeting as set out in Executive Proclamation JBE 2020-84 issued by Governor John Bel Edwards. Billy Montgomery, Chairman, called the meeting to order at 8:30 a.m. A quorum was present.

**Minutes**

The Minutes of the June 24, 2020 meeting were reviewed. Following review, Mr. Brotherton moved to accept the Minutes as distributed. Mr. Bohanan seconded the Motion which was voted on and passed with no public comment.

**Financial Report**

Mrs. Brown presented and reviewed the financials for June with the members.

Mr. Gullatt reviewed the projected budget for the remainder of the year noting the adjustments made due to the effects of COVID-19 on the economy due to closures and travel interruptions.

Mr. Bohanan moved to add to the Agenda, the 2020 Battle on the Border funding application. Mr. Brotherton seconded the motion which was voted on and passed unanimously by roll call vote, and with no public comment.

Radiance Technologies Independence Bowl – Following discussion, Mr. Brotherton moved to provide prior to the bowl game date, 50% of the \$30,000 funding previously allocated, and to provide the final 50% following the game, and should the game be moved to the spring of 2021, the funds will carry over to that date. Mrs. Brown seconded the motion which was voted on and passed unanimously by roll call vote with no public comment.

Mr. Williams moved to provide \$1,000 in funding for the October 2020 S.H.A.R.K.S. Radio Control Jet Rally at Northridge Airpark. The Motion was seconded by Mr. Bohanan, roll call vote taken and motion passed unanimously with no public comment.

The members reviewed the State Fair of Louisiana’s LRCA Finals Rodeo application and affirmed the \$10,000 previously allocated would need to be paid 50% up front and 50% following the event.

Battle on the Border funding application was reviewed with the members. Mr. Mero added that SPAR is still waiting to see what LHSAA will do as well as the other states some of the teams are coming from. Funds will not be paid out until SPAR knows it can for sure have the game. Funds will be used to assist in transportation for the out of town teams.

### **Sports Update:**

Stageworks is on hold for now. We have done all we can do at this point.

College football game maybe the spring of 2021.

Balloon Federation of America – we are bidding on the 2021 Team Nationals.

Men’s Volleyball bid – this event would be three days and we can expect our investment to be \$40,000-\$90,000. We would use George’s Pond for May 2021.

Product Development - Mr. Wells would like to present the board with an official plan for a product development grant. This would be a one-time grant with a dollar for dollar match. Mr. Wells will do some additional research and have something for the board to review at the next meeting in August.

### **Adjournment**

There being no further business, the meeting adjourned at 9:25 am.

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Billy Montgomery, Chairman