

MINUTES OF THE
SHREVEPORT-BOSSIER SPORTS COMMISSION ADVISORY BOARD
June 24, 2020

Members Present:

Billy Montgomery, Chairman
Doyle Adams, Bossier Parish Police Jury
Stacy Brown, Shreveport-Bossier Convention & Tourist Bureau
Clay Bohanan, City of Bossier
Joe Mero, City of Shreveport
Don Williams, City of Bossier City
Bob Brotherton, Bossier Parish Police Jury
Larry Anderson, City of Shreveport
Lyndon Johnson, Caddo Parish Commission
Ken Antee, Caddo Parish Commission

Staff Present:

Sheila Norman
Kelly Wells
Nick Kopka

Prior to the meeting being called to order, Jimmy Boswell and Eric Zenter with the Boy Scouts of America local chapter, presented information on an obstacle course event they hope to have in October of 2020.

Call to Order

The regularly scheduled meeting of the Shreveport-Bossier Sports Commission Advisory Board was held on June 24, 2020 via Zoom meeting as set out in Executive Proclamation JBE 2020-75 issued by Governor John Bel Edwards. Billy Montgomery, Chairman, called the meeting to order at 8:18 a.m. A quorum was present.

Minutes

The Minutes of the May 27, 2020 meeting were reviewed. Following review, Mr. Brotherton moved to accept the Minutes as distributed. Mrs. Brown seconded the Motion which was voted on and passed with no public comment.

Financial Report

Mrs. Brown presented and reviewed the financials for May with the members.

Mr. Gullatt reviewed the projected budget for the remainder of the year noting the adjustments made due to the effects of COVID-19 on the economy due to closures and travel interruptions.

Funding Applications:

The members discussed the submitted funding applications included in the board packet. Following discussion:

Mr. Williams moved to provide \$1,500 in funding for the October 2020 Boy Scouts of America KSR Obstacle Challenge. The Motion was seconded by Mr. Brotherton, voted on and passed with no public comment.

Mr. Antee moved to provide \$2,000 in funding to the 2D Sports Port City Championships set for July 2020. Mr. Bohanan seconded the Motion, which was voted on and passed with no public comment.

Board Appointment:

Mrs. Norman relayed that Mr. Brotherton had been re-appointed by the Bossier Parish Police Jury to the Advisory Board for a four-year term ending August 30, 2024.

Sports Update:

Matthew Hammock, Sponsorships Manager and Shalisa Roland, PR/Digital Content Manager, gave an overview of the recent Red River Balloon Overflight event. The staff stayed under budget for the event as requested by the Advisory Board.

Mr. Wells relayed the Sports Commission is in discussions with Balloon Federation of America to hold the balloon nationals here again. An initial proposal has been provided to BFA, but no final decision will be made until Mr. Wells has more information to present to the board for their approval.

The Sports Commission submitted a response to the U.S. Men's Volleyball organization to host team USA, Brazil, Argentina and Canada here in 2021.

The committee formed to oversee the Stageworks development met yesterday. Mr. Wells will meet with City officials today. Mr. Antee gave a brief overview of the meeting to the members and the next steps to be taken.

Mrs. Brown moved to add a discussion on the Bayou Classic to the Agenda. Mr. Brotherton seconded the motion at which time a roll call vote was taken. A unanimous vote to add the topic to the Agenda was received with no public comment.

Mr. Wells relayed that the game would be between Southern University and Grambling and held in November. Southern is looking at several cities and possible locations. The event would be nationally televised and would bring in an estimated 18,000 room nights for the game and the ancillary events. Mr. Wells reviewed a potential budget the sports commission put together. Following discussion, Mrs. Brown moved to use up to \$125,000 from the major events/reserve fund for the Bayou Classic if the event should come to Shreveport-Bossier. Mr. Johnson seconded the motion. Mr. Antee then moved to amend Mrs. Brown's motion as

follows: The sports commission will cooperate with the convention and tourist bureau to spend \$150,000 between the two entities. Mrs. Brown accepted the amendment to her initial motion. Mr. Williams seconded the amendment. A roll call vote was taken on the amendment to the motion. A unanimous vote to approve the amendment was received with no public comment. A roll call vote was then taken to approve Mrs. Brown's initial motion as amended. A roll call vote was taken and a unanimous vote to approve the motion as amended was received with no public comment.

Volunteer Update:

Teresa Micheels, Volunteer/Project Coordinator, discussed the final event report and economic impact information she receives and provides to the board following an event. She also oversees all of the volunteer recruitment needed for events. She is currently keeping in contact with the volunteers and is assisting the Sales Manager with prospecting for new events.

Miscellaneous:

Mr. Wells indicated CenturyLink Center intends to announce on July 6 that tickets are on sale for the LSU vs. LA Tech basketball game in November.

Adjournment

There being no further business, Mr. Brotherton moved we adjourn the meeting at 9:43 am.

Billy Montgomery, Chairman