

Minutes of the
Shreveport-Bossier Sports Commission Advisory Board
October 28, 2020

Members Present:

Billy Montgomery, Chairman
Stacy Brown, Shreveport-Bossier Convention & Tourist Bureau
Clay Bohanan, City of Bossier
Bob Brotherton, Bossier Parish Police Jury
Larry Anderson, City of Shreveport
Lyndon Johnson, Caddo Parish Commission
Don Williams, City of Bossier City
Joe Mero, City of Shreveport
Doyle Adams, Bossier Parish Police Jury

Members on Zoom:

Not Present:

Ken Antee, Caddo Parish Commission

Staff Present:

Nick Kopka
Kelly Wells
Taylor Gullatt
Charlie Rice

Call to Order

The regularly scheduled meeting of the Shreveport-Bossier Sports Commission (SBSC) Advisory Board was held on October 28, 2020 in the office. Board members and public had the opportunity to participate via Zoom; however, due to Proclamation 102 from the Governor dated August 6, 2020, members can participate, but will not be counted towards the quorum or have the ability to vote. Billy Montgomery, Chairman, called the meeting to order at 8:05 a.m. A quorum was present.

Minutes

The Minutes of the September 23, 2020 meeting were reviewed. Following review, Commissioner Johnson moved to accept the Minutes as distributed. Mr. Bohanan seconded the Motion which was voted on and passed with no public comment.

Financial Report

Mrs. Brown presented and reviewed the financials for September with the members. The SBSC ended the month with a net surplus due to the lack of events that were able to be hosted due to COVID-19.

Mr. Gullatt reviewed the projected budget for the remainder of the year noting the adjustments made due to the effects of COVID-19 on the economy due to closures and travel

interruptions. The total income is down 65% compared to how the SBSC budgeted at the end of last year. The expenses for the month of September were down 98%.

Mrs. Brown explained that there are a few things in the bylaws that need to be updated. She asked if anyone would be willing to chair a committee to update the bylaws. Commissioner Johnson volunteered himself and will join Stacy in updating the bylaws.

Sports Update:

Funding Application – Seven funding applications were presented. Battle on the Hardwood Classic for the weekend of November 20, 2020. ALAS Regional Archery and ALAS State Archery for January 16, 2021 and March 26-27, 2021 respectively. Risen Rock Boulderfest to be held on November 21, 2020; AKA 12 to be held on November 13, 2020; YNWL USA 18 & Under Championship to be held on December 4-6, 2020; and the North Louisiana Regional Wrestling Championships to be held on February 13, 2021.

Mr. Williams moved to provide \$2,000 in funding for the Battle on the Hardwood. The Motion was seconded by Commissioner Johnson, motion passed unanimously with no public comment. Commissioner Johnson made a second motion to provide \$3,000 for Battle on the Hardwood and Mr. Bohanan seconded the motion, motion passed with no public comment.

Commissioner Johnson moved to provide \$4,125 in funding for the 2021 ALAS North Regional Tournament. The Motion was seconded by Mr. Bohanan, motion passed unanimously with no public comment.

Commissioner Johnson moved to provide \$4,125 in funding for the 2021 ALAS State Tournament. The Motion was seconded by Mr. Bohanan, passed unanimously with no public comment.

Commissioner Johnson moved to provide \$500 in funding for the North Louisiana Regional Championships. The Motion was seconded by Mr. Bohanan, motion passed unanimously with no public comment.

Commissioner Johnson moved to provide \$1,000 in funding for Risen Rock Boulderfest. The Motion was seconded by Mr. Bohanan, motion passed unanimously with no public comment.

Commissioner Johnson moved to provide \$2,000 in funding for the AKA 12. The Motion was seconded by Mr. Bohanan, motion passed unanimously with no public comment.

Commissioner Johnson moved to include the State Swimming funding for the 2020 YNWL USA 18 & Under Championships. The Motion was seconded by Mr. Bohanan, motion passed unanimously with no public comment.

Commissioner Johnson moved to provide \$500 in funding for the North Louisiana Regional Championships. The Motion was seconded by Mr. Bohanan, motion passed unanimously with no public comment.

LHSAA State Swimming Championships – Mr. Wells explained that the SBSC has fielded a lot of calls from rightsholders that are looking for areas to host their events quicker than usual. After

the hurricane hit Sulphur the LHSAA had made the decision to move the state swimming championships. Mr. Brotherton made a motion to allocate \$30,000 for the event and Mr. Bohanan seconded the motion, which was voted on and passed unanimously with no public comment.

USA Boxing National Championships – The registration for this event is going so well for this December that USA Boxing has asked to do another event in February. USA Boxing has over 1,000 boxers signed up and there are more on the waiting list.

USA Volleyball Update – USA Volleyball announced that they are hosting their Men’s Tournament in Evansville, IN for their 2021 event.

Bayou Classic Update – Mrs. Brown asked to move the Bayou Classic up for discussion. The SBSC and the city of Shreveport announced the Bayou Classic in the last two weeks. The event will be held on Saturday, April 17th. Mr. Wells mentioned that the SBSC has made no financial commitment to the Bayou Classic. Mrs. Brown elaborated that in the past with events such as Bassmaster Classic, the SBSC would be the fiscal agent and the lead for the event. For the Bayou Classic, the SBSC has been asked to be the fiscal agent, but the city of Shreveport would take the lead on the planning of the event. Mr. Wells explained that the agreement between NOCCI and the two participating schools determines how the game will be handled. Mr. Wells also explained that with this event there are more people that come to tailgate and attend the ancillary events than actually attend the game. Mrs. Brown wants to ensure that the deliverables are met and suggested the SBSC appoint two board members to be on the committee with the city of Shreveport. Commissioner Johnson explained that based on the funding amount, that the sponsorship levels will determine the deliverables that those parties would receive. Mr. Mero asked if everything had to go through NOCCI and Mrs. Brown and Mr. Wells confirmed that everything related to the Bayou Classic must go through NOCCI. Mr. Bohanan asked if there were any sponsorship numbers that have been shared yet and Mr. Wells only had the Independence Bowl as an example. Mr. Wells said when the SBSC knows of what is requested, it will come before the board. Mr. Wells explained that the city of Shreveport and NOCCI will have an agreement by mid-November.

LSU vs. LA Tech Matchup – Mr. Montgomery addressed the current state of the game and Kelly mentioned that the event was rescheduled to next year. LSU is hosting the game this year at Baton Rouge and the game will be back at the CenturyLink Center in December of 2021.

Red River Balloon Rally Update – The SBSC has signed a four-year agreement with the BFA to host the BFA U.S. Team Nationals.

Stageworks Update – Stageworks is on hold for now. We have done all we can do at this point.

Bass Champs on October 10-11 – The SBSC held a successful Bass Champs event.

Mr. Crappie Expo Announcement – The announcement will be made in Branson, MO on Sunday, November 1 that the event is being held in Shreveport in October of 2021.

Remaining dates for the board meeting are November 18 and December 16. The last two dates were moved to the third week of the month due to the holidays.

Adjournment

There being no further business, Commissioner Johnson made a motion to adjourn and Mr. Brotherton seconded which was voted on and passed with no public comment, so the meeting adjourned at 9:41 AM.

Billy Montgomery, Chairman