

Minutes of the  
Shreveport-Bossier Sports Commission Advisory Board  
December 16, 2020

**Members Present:**

Billy Montgomery, Chairman  
Stacy Brown, Shreveport-Bossier Convention & Tourist Bureau  
Bob Brotherton, Bossier Parish Police Jury  
Jeff Free, City of Bossier – Large Shirt  
Larry Anderson, City of Shreveport  
Doyle Adams, Bossier Parish Police Jury  
Lyndon Johnson, Caddo Parish Commission  
Clay Bohanan, City of Bossier

**Members on Zoom:**

Joe Mero, City of Shreveport  
Shantel Hardison, Caddo Parish Commission

**Not Present:**

**Staff Present:**

Nick Kopka  
Kelly Wells  
Taylor Gullatt  
Charlie Rice

**Call to Order**

The regularly scheduled meeting of the Shreveport-Bossier Sports Commission (SBSC) Advisory Board was held on December 16, 2020 in the office. Board members and public had the opportunity to participate via Zoom; however, due to Proclamation 102 from the Governor dated August 6, 2020, members can participate, but will not be counted towards the quorum or have the ability to vote. Billy Montgomery, Chairman, called the meeting to order at 8:03 a.m. A quorum was present.

**Minutes**

The Minutes of the November 18, 2020 meeting were reviewed. Following review, Mr. Brotherton moved to accept the Minutes as distributed. Mr. Free seconded the Motion which was voted on and passed with no public comment.

**Financial Report**

Mrs. Brown presented and reviewed the financials for November with the members. The SBSC has a net surplus due to the lack of events that have been able to be hosted and the SBCTB is paying the operational expenses.

Mr. Gullatt reviewed the projected budget for the remainder of the year noting the adjustments made due to the effects of COVID-19 on the economy due to closures and travel interruptions.

Mr. Gullatt mentioned that the SBSC has a healthy cash balance and that next year is looking like it will be a great rebound.

### **Sports Update:**

Funding Application – There were two funding applications presented. The 2021 David Toms Foundation Shreveport Junior Tournament to be hosted from June 6-10, 2021 and the 2021 WODGOZ Crossfit to be held on April 23-24, 2021.

Commissioner Johnson moved to provide \$5,000 in funding for the 2021 David Toms Foundation Shreveport Junior Tournament. The Motion was seconded by Mr. Brotherton, motion passed unanimously with no public comment.

Mr. Brotherton moved to provide \$5,000 in funding for the 2021 WODGOZ Crossfit event. The Motion was seconded by Mr. Bohanan, motion passed unanimously with no public comment.

Ms. Aymond shared with the board that USA Boxing rescheduled its 2020 championships to March 22<sup>nd</sup> through April 3<sup>rd</sup> at the Shreveport Convention Center. The SBSC had to move some events around to be able to host the event.

Ms. Aymond also shared that the SBSC is bidding on the Louisiana High School Lacrosse Final 4 Tournament from May 15-16, 2021. Mr. Wells shared the budget with the board and said that the SBSC would bid on the event for approximately \$9,000. Mr. Adams asked if there was a way to get some of the costs down? Commissioner Johnson asked for the SBSC to reach out to Lafayette to determine how they fared with hosting the tournament. Mrs. Brown asked what the estimated room night demand is, and Ms. Aymond explained that based on three out of town teams there would be 210 estimated room nights sold. Ms. Brown made a motion to move forward with the bid to help build the sport in our area and that it is an outdoor sport and that the amount of money to be spent is reasonable. The Motion was seconded by Mr. Brotherton, motion passed unanimously with no public comment.

Mr. Wells shared that the SBSC is planning to host an Athlete of the Year Banquet for 2021 in partnership with the Shreveport Times. The event would be hosted at George's Pond on Thursday, May 13, 2021. The SBSC believes that this could be a revenue generator for the organization.

Mr. Wells introduced Allyson Walker, the SBSC Marketing Manager. Ms. Walker showed the board a digital advertisement report from hosting the LHSAA State Swimming Meet. This is something that the SBSC plans on distributing to its sponsors.

The next board meeting will take place on January 27, 2021.

### **Adjournment**

There being no further business, Commissioner Johnson made a motion to adjourn and Mr. Bohanan seconded which was voted on and passed with no public comment, so the meeting adjourned at 9:18 AM.

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Billy Montgomery, Chairman