

Minutes of the  
Shreveport-Bossier Sports Commission Advisory Board  
February 24, 2021

**Members Present:**

Billy Montgomery, Chairman  
Stacy Brown, Shreveport-Bossier Convention & Tourist Bureau  
Bob Brotherton, Bossier Parish Police Jury  
Jeff Free, City of Bossier  
Larry Anderson, City of Shreveport  
Doyle Adams, Bossier Parish Police Jury  
Clay Bohanan, City of Bossier  
Joe Mero, City of Shreveport

**Members on Zoom:**

Lyndon Johnson, Caddo Parish Commission

**Not Present:**

Shantel Hardison, Caddo Parish Commission

**Staff Present:**

Nick Kopka  
Kelly Wells  
Taylor Gullatt  
Charlie Rice

**Call to Order**

The regularly scheduled meeting of the Shreveport-Bossier Sports Commission (SBSC) Advisory Board was held on Wednesday, February 24, 2021 in the office. Board members and public had the opportunity to participate via Zoom; however, due to Proclamation 102 from the Governor dated August 6, 2020, members can participate, but will not be counted towards the quorum or have the ability to vote. Billy Montgomery, Chairman, called the meeting to order at 8:05 a.m. A quorum was present.

Mrs. Brown asked that the board make an amendment to the agenda and to add the Bayou Classic updates to the agenda. Mr. Bohanan made a motion to and Mr. Brotherton seconded the motion.

**Minutes**

The Minutes of the February 3, 2021 meeting were reviewed. Following review, Mr. Bohanan moved to accept the Minutes as distributed. Mr. Brotherton seconded the Motion which was voted on and passed with no public comment.

**Financial Report**

Mr. Gullatt reviewed the projected budget for the year end of 2020 and noted that the SBSC had a net surplus due to the lack of events that were able to be hosted. The budgeted revenues and expenses were down for the year 2020 due to the ongoing pandemic.

Mr. Gullatt shared with the board year over year revenue and expenses comparison to explain how different the two years were. The SBSC stopped putting money into its reserve account once the pandemic took place. Mrs. Brown let the board know that the reason revenues were so high because the SBCTB pays for the operating expenses of the SBSC.

### **SBSC Bylaws Vote**

Mrs. Brown shared with the board the changes that were being proposed to the SBSC bylaws. First, the spokesperson of the SBSC will be the Executive Director of the Sports Commission. Second, revised was the explanation of the members of the board and addressed the need to address the terms of the board members. Last, the certificate of adoption remains the same and there will be a new certificate amendment following the original date. Mr. Bohanan made a motion to accept the new bylaws and seconded by Mr. Adams. The motion passed unanimously with no public comment.

Mr. Wells asked how the board would address the need for the board to fill in the vice-chair position. Mr. Bohanan made a motion to promote Mr. Adams to Vice-Chair and Mr. Brotherton seconded the motion, motion passed unanimously with no public comment. Mr. Brotherton made a motion to make Jeff Free the new Treasurer and Mr. Bohanan seconded the motion, motion passed unanimously with no public comment.

### **Sports Update:**

Funding Application – There was one funding application presented. The Spring Soccer Classic held at Freedom Fields.

Mr. Wells introduced the Spring Soccer Classic to the board. Mr. Wells mentioned that this event has been held in the last few years and they had applied for funding in the past but missed the deadline. The event will field Texas Tech and Alabama.

Mr. Brotherton moved to provide \$1,500 in funding for the Spring Soccer Classic. The Motion was seconded by Mr. Bohanan, motion passed unanimously with no public comment.

Mrs. Brown addressed the Bayou Classic with the board and provided updates per their conference call with the City of Shreveport. The SBSC has been asked to be the fiscal agent due to the Independence Bowl going through their auditing process at the moment. Mrs. Brown mentioned that the city would like to request the \$30,000 that the SBSC had budgeted for the event. Mr. Wells mentioned that everything seems to be moving forward and that things are going to start opening up more in the coming weeks.

Mr. Wells mentioned that the SBSC is taking a look at being the fiscal agent and wants to know from the City of Shreveport what the expenses entail if the SBSC is going to serve as the fiscal agent. Mr. Wells asked that the board vote on the appropriation of \$30,000 and to consider serving as the fiscal agent.

Mr. Mero made the motion to provide the \$30,000 for the city of Shreveport and the Bayou Classic and Mr. Anderson seconded the motion, motion passed unanimously with no public comment.

Mr. Wells provided an update for the USA Boxing National Championships. LSU Medical Center is partnering with USA Boxing to help with COVID-19 testing for the event and will provide additional sports medicine support for the event.

Mr. Wells gave updates to Stageworks and said that due to the weather last week that the facility had flooded. The city of Shreveport will be removing the plywood in the facility and will also be able to file that as an insurance claim.

Commissioner Johnson had a question in regard to the Bayou Classic. He asked how much the SBCTB would be providing for the Bayou Classic? Mrs. Brown addressed the question and said that they would be providing approximately \$45,000 in marketing and advertising for the event.

Mr. Wells shared with the board that the SBSC is helping Dement Brothers Boxing Gym with a test event that they are hosting in conjunction with USA Boxing. The SBSC will help cover the costs of barricades, security, porters, and other items that come up. Mr. Brotherton made a motion to provide \$1,000 in assistance for the Dement Boxing event this weekend in conjunction with USA Boxing. Mr. Bohanan seconded the motion, motion passed unanimously with no public comment.

The next board meeting will take place on Wednesday, March 24, 2021.

### **Adjournment**

There being no further business, Mr. Adams made a motion to adjourn and Mr. Bohanan seconded which was voted on and passed with no public comment, so the meeting adjourned at 8:55 AM.

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Billy Montgomery, Chairman