

**Minutes of the  
Shreveport-Bossier Sports Commission Advisory Board  
June 23, 2021**

**Members Present:**

Billy Montgomery, Chairman  
Clay Bohanan, City of Bossier  
Stacy Brown, Shreveport-Bossier Convention & Tourist Bureau  
Doyle Adams, Bossier Parish Police Jury  
Lyndon Johnson, Caddo Parish Commission  
Larry Anderson, City of Shreveport  
Joe Mero, City of Shreveport  
Jeff Free, City of Bossier

**Not Present:**

Shantel Hardison, Caddo Parish Commission  
Bob Brotherton, Bossier Parish Police Jury

**Staff Present:**

Kelly Wells  
Taylor Gullatt  
Charlie Rice

**Call to Order**

The regularly scheduled meeting of the Shreveport-Bossier Sports Commission (SBSC) Advisory Board was held on Wednesday, June 23, 2021, at 629 Spring Street, Shreveport, LA. Billy Montgomery, Chairman, called the meeting to order at 8:05 a.m. A quorum was present.

**Agenda**

The agenda of the June 23, 2021, meeting were reviewed. Following review, Mr. Bohanan moved to accept the agenda as distributed. Mr. Johnson seconded the Motion which was voted on and passed with no public comment.

**Minutes**

The Minutes of the May 26, 2021, meeting were reviewed. Following review, Mr. Bohanan moved to accept the minutes as distributed. Mr. Johnson seconded the Motion which was voted on and passed with no public comment.

**Financial Report**

Mrs. Brown shared the financials with the board. Year to date we are a little under budget for revenues. Under the operating expenses we are also under budget.

Mrs. Brown and Mr. Gullatt said that the hotel occupancy is up for the month of May, but that our revenue is down when compared to 2019. In looking at the year over year comparison, the

sports commission is considerably ahead where it was a year ago, but that it is still lagging compared to 2019.

Following review, Mr. Bohanan moved to accept the financials as distributed. Mr. Mero seconded the motion which was voted on and passed with no public comment.

### **Sports Update:**

Funding Application – There was one funding applications presented. The Battle on the Border.

Mr. Mero gave the board an update on the Battle on the Border. This will take place over the weekend of September 10 – 11, 2021. The board agreed to stay with the \$20,000 that was approved in last year's budget plan.

Mr. Wells updated the board on the Red River Balloon Rally which had record attendance. 75% was tickets sold online; more information will be provided at the July meeting. The Crappie Expo will be held the first weekend of October. The LSU vs. LA Tech Basketball will be December 18, 2021, at the Brookshire Grocery Arena and the Super Retriever Series will be held July 15, 2021, in the field outside of Margaretville. The Sickle Cell news conference will be held June 24, 2021, at the Shreveport Mayor's office at 10:00 a.m. An 8–10-year deal has been agreed upon with the ASA 3-D Archery; more information will be provided at the July meeting.

Mrs. Brown updated the board on the Bayou Classic Port City Weekend; there were many obstacles that had to be overcome, there was no Battle of the Bands due to COVID-19 restrictions and weather played a huge factor with heavy rains on Friday and light rain on Saturday. Despite all these challenges, all hotels were sold out on Friday and Saturday nights, and many were sold out on Thursday and Sunday nights, giving us our first largely sold out 4-day weekend since prior to the COVID-19 shut down in 2020.

The next board meeting will take place on Wednesday, July 28, 2021.

### **Adjournment**

There being no further business, Mr. Bohanan made a motion to adjourn, and Mr. Adams seconded which was voted on and passed with no public comment, so the meeting adjourned at 8:56 AM.

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Billy Montgomery, Chairman